



Gourmet Partners (Local Businesses)
Authentic, local, delicious. Culinary delights from the holiday region TirolWest.

» **Task:**
Discover the regional specialities of the holiday region TirolWest - whether it is chocolate, schnapps or something else...
You´ll earn **2 points** for a selfie with a regional product or while tasting it.



Landeck Farmer´s Market (Friday)
Fresh, regional, authentic.
Your culinary experience at the market.

» **Task:**
Treat yourself to some local delicacies at one of the fresh market stalls and experience true indulgence.
You´ll earn **2 points** for a selfie with the fresh market in the background.

Kaunergrat Nature Park/Venet Ski Resort
Enjoy nature or hit the slopes - you can do both here.

» **Task:**
Send us a picturesque photo capturing winter fun in the Kaunergrat Nature Park or the Venet Ski Area - you´ll receive **2 points** for each photo.





Reward System:

Points	Reward
4 points	A „Hiking for Pleasure“ pin and a little surprise from the region
6 points	Enter the „Genuss“ raffle the prize is a „Genuss“ gift box from the holiday region TirolWest, a „Hiking for Pleasure“ pin and receive a little surprise from the region
8+ points	A souvenier photo in a wooden display and entry into the gourmet raffle



Tirol West

Winter Adventure Pass

www.tirolwest.at

DISCOVER CULTURE. EXPERIENCE WINTER. TASTE THE REGION.

WINTER IS THE SEASON FOR ADVENTURES

Explore the cultural and culinary highlights of the holiday region TirolWest —on your own and with complete flexibility. With the Winter Adventure Pass, you can go on a discovery tour, collect points, and experience your home region or holiday destination from a new perspective. Join now, collect points, and enjoy authentic Tyrolean moments of delight!

Here's how it works:

- Pick up your pass - at the tourism office or at your accommodation.
- Visit experience stations - from gourmet partners to the „Lochi", from the market to the lookout point.
- Send us your photo from the experience station.
- Collect points - and earn a small reward!





ADVENTURE STATIONS:

Participate in one of the weekly program activities
Discover the holiday region TirolWest through guided adventures filled with culture, nature, and enjoyment.

- **Task:**
  Take part in at least one guided hike as part of the weekly program and get to know the region from a different perspective. You'll earn **2 points** for a selfie with your hike guide or one of the animal companions.





Zammer Lochputz (Zams)
Experience the power of water up close in Tyrol's mystical gorge.

- **Task:**
  Follow "Lochi's" trail through one of Tyrol's most beautiful whitewater sections on one of the two guided evening hikes. You'll earn **2 points** for a selfie with the mascot "Lochi" at the Roman Tower.



Send us your photos & earn points!
The more tasks you complete, the more points you can earn!

Tirol West
Landeck · Zams · Fließ · Tobadill · Grins · Stanz

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